

BULLETIN

HSA raises more than 103,269 products for Tampon Tuesday

April 27, 2018

Periods are a fact of life. Monthly menstruation products are a necessity. And nobody should have to pick between feeding their family and being able to afford basic hygiene products. Yet far too many people - especially those living in poverty - simply can't afford them.

Between March 1 and 20, HSA participated in the Tampon Tuesday campaign in partnership with the United Way and local community organizations. Led by the HSA Women's Committee, members ran Tampon Tuesday campaigns collecting tampons, pads and diva cups in Comox, New Westminster, Prince George, Nelson, Terrace and Vancouver. Members also campaigned to stomp out menstrual stigma, highlighting connections between access to menstrual products and the stigmatization of periods.

The response was incredible. Across the province, HSA collected over 103,269 menstrual products.

This shattered our union goal of raising 30,000 products to match the total collected across the lower mainland last year.

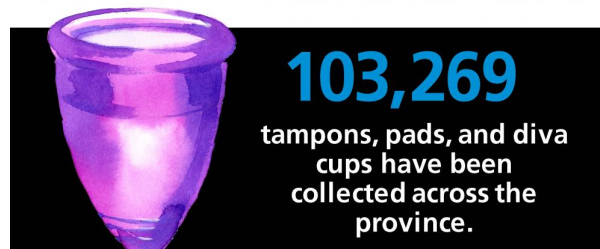
HSA staff, through their staff union HSASU, created an internal campaign whereby staff teams formed in friendly competition. In two short weeks they fundraised over \$10,000 to support a bulk buy of over 70,000 menstrual products.

And this year was just a start.

At the 2018 Convention, HSA delegates from across the province voted on a resolution to support the Tampon Tuesday campaign as a standing campaign of the union.

To get involved in the Tampon Tuesday campaign, contact Jonny Sopotiuik (jsopotiuk@hsabc.org).

HSA is proud to announce that



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Thank you HSA members!

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