



BULLETIN

HSA conducting phone survey of members May 31-June 15

May 30, 2011

Beginning May 31, HSA is conducting a phone survey of members in communities around the province.

The survey, which focuses on HSAs communications tools and practices, will be conducted by Viewpoints Research. Callers will contact members at random until 600 interviews are completed. Be assured that members will not be called during Canucks games!

If you are called, please agree to participate. The survey will take approximately 15 minutes, and your views will help HSA plan improvements to The Report, our web site, e-mail bulletins, social media strategy and more.

If you have any questions or concerns, please contact Miriam Sobrino or David Bieber at 604-439-0994 or toll free 1-800-663-2017.

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