

PHOTO CONTEST TIP SHEET

THANK YOU for sharing your photo!



Tip 1: Check your visible work space.

Protect confidentiality by checking that there is nothing visible that would identify your workplace, coworkers, or patients/clients (and set aside any distracting clutter).



Tip 2: Have someone take your photo.

We love selfies! But on most phones, the front facing camera is lower quality. And we need best quality for print.

Tip 3: Go for great lighting.

Choose a spot with the best lighting, open the blinds, turn on lights, or step outside.

Tip 4: Send us lots of options, please.

Vertical, horizontal, close up, standing back - we'd love to receive them all! We'll pick the best one for the dimensions we need, and send a proof to you before we use it.

Tip 5: Send high resolution.

Choose the option to send the largest size photo. Ask us for help if you're not sure!

Tip 6: Share with other HSA members!

We're love to hear from your HSA member co-workers as well! Offer to take their pic!



HSA MEMBERS
PHOTO CONTEST!

HSA MEMBERS, we want a great picture of you at work...doing what you do best!

Our HSA family is unique and diverse, with over 75 professions in health care and community social services across the province. We are developing a poster series to celebrate our members and the work they do every day.

We want to shine a light on the work you do. So send us a picture of you at work!

Win an iPad mini!
Everyone who sends a photo by July 15, 2019 will be entered to win! And if we use your photo, we'll send you an HSA swag bag!

HOW TO PARTICIPATE! Email your photos to photos@hsabc.org. Include your name, workplace, profession, and send a few options (e.g., horizontal and vertical). Protect privacy (nothing to identify the workplace or a patient). Email us with any questions, we'd love to hear from you!