

## EMPLOYMENT OPPORTUNITY

### Communications Officer /Campaign Director and Strategist

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#### Who we are

The Health Sciences Association of BC (HSA) is a dynamic union delivering modern health care to British Columbians. Our 18,000 members work primarily in diagnostic, clinical and rehabilitation services at 250 hospitals and agencies across the province.

#### What we're looking for

This is an exceptional opportunity to work in a fast-paced, collaborative environment as a member of HSA's Communications team located in New Westminster, BC.

The Health Sciences Association of BC requires a senior communications specialist in the union's Strategic Communications and Member Development Department, with a particular focus on the union's government relations and campaign work.

Under the direction of the Director of Communications and Member Development, the senior communications specialist performs a variety of functions related to setting and meeting communications and organizational objectives of the Health Sciences Association of BC, including supporting the work of committees of the union's Board of Directors.

#### Duties and responsibilities

- Develop and direct strategic campaigns to contribute to the overall vision of HSA and its strategic priorities, including supporting members to get involved in issues-based campaigns
- Coordinate HSA's government relations strategy and support HSA members to develop lobbying skills, tactics, and tools to advance the union's strategic priorities
- Manage the development and implementation of the union's public opinion research
- Coordinate the union's "Constituency Liaison" program, and liaise with the labour relations and legal departments and board committees to develop, implement, monitor and evaluate campaign strategies and goals
- Recruit and train HSA members to serve as constituency liaisons and labour council delegates
- Develop and deliver training to equip members to engage in electoral and grassroots political action
- Coordinate HSA's involvement in electoral politics with the broader labour movement
- Monitor and research government initiatives related to the work of HSA members
- Provide writing support for a variety of media, including news releases and backgrounders, advertising, speaking notes, internal articles, and other writing projects as required

## Qualifications

Applicants must possess the following qualifications:

- Demonstrated experience in developing, organizing, and executing issue-based campaigns
- Significant experience in managing communications issues and developing communications strategies and campaigns.
- Significant, demonstrable experience in leading, coordinating, and participating in project teams
- Significant experience in government relations and lobbying campaigns
- Must show capacity for innovation, idea generation, strategic thinking, and decision-making
- Strong interpersonal skills with ability to work independently and in a team, including volunteers
- Strong organizational and time-management skills and the ability to work under tight deadlines and pressures, with scrupulous attention to details
- Understanding of trade union principles and community organizing techniques
- Demonstrated experience working with agencies and contractors
- Post-secondary degree in communications, journalism, or related field

This position requires hard work and the ability to work independently with minimal supervision. In exchange, HSA offers a highly competitive wage and benefit package and supportive work environment.

For more information about us, please visit our website at [www.hsabc.org](http://www.hsabc.org). Candidates interested in applying for this opportunity should forward a resume and covering letter to [hr@hsabc.org](mailto:hr@hsabc.org).

**Closing Date: Friday, December 7, 2018**

*No phone calls please.*

*We thank all applicants for their interest, but advise that only those selected for an interview will be contacted.*